

*Make twice the impact in December!
Every dollar will be matched to
grow our Future Housing Fund*

We all need a secure place to call home! Housing is the foundation on which we build our lives, engage in society and contribute to the economic well-being of our community.

***Then why are there so many people in our community
who don't have a secure place to call home?***

Right now, 4,600 families — about 11,000 people — are on the waitlist for rent-geared-to-income housing in the region of Niagara. While they wait, they are living in substandard rentals, in shelters, on friends' couches and in cars, even on the street. They are at increased risk for illness, violence, abuse, and family breakdown. The cost of rent is rising dramatically at a time when almost half of the renters in the region of Niagara already devote 30% to 55% of their income to rent. These are the families that we help.

When everyone has an affordable, safe place to live, we all benefit.

Bethlehem Housing and Support Services has been turning lives around for almost 30 years. We are the only organization in Niagara offering supportive transitional and permanent housing for women, men and their children with a focus on families who are homeless due to issues with poverty, physical disability, mental health, domestic violence, and family breakdown. Since 1988, we have helped more than 2,000 families stabilize their lives by providing housing and support services to help them break the cycle and gain the confidence, skills and health to remain securely housed.

Still, more work is urgently needed to address the growing demand for affordable housing in our community and help more people connect with the right support services to sustain their housing over the long term. In order to address this need we have **created an endowment fund** that will allow us to uphold our ability to continuously provide housing and support services for families in crisis now and in the future.

... continued



Future Housing Fund Challenge

I hereby enclose my donation to **Bethlehem Housing and Support Services**. I understand that my gift will continue to support the personal growth of individuals and families that Bethlehem serves. In addition, each dollar that I give before December 31, 2016 will be matched to grow The Billes Family Future Housing Fund.

One-time Gift Option:

\$50 \$75 \$100 Other \$ _____

I want to support Bethlehem with a monthly gift of:

\$10 \$20 \$40 Other \$ _____

Tax receipts will be issued for donation of \$10 or more.
Monthly donations will receive one consolidated tax receipt.

Enclosed cheque payable to Bethlehem Housing and Support Services

I prefer to use my credit card VISA MasterCard

Name on Card: _____

Card #: _____ Exp. Date: ____/____/____

You can also donate online at www.bethlehemhousing.ca

Double your impact this Holiday Season!

We are excited to announce that a special opportunity has been provided by a local philanthropic family to double the impact of your gift to our annual campaign and launch The Billes Family Future Housing Fund! For every dollar you give to our annual campaign during the month of December, the Billes Family will invest an additional dollar in our Billes Family Future Housing Fund up to \$100,000.

About the Billes family...

In 2002 the Canadian Tire Foundation for Families through Canadian Tire Financial Services provided the start-up capital for the purchase of our Community Support Transition House. In recognition of this significant contribution, the building was named The Billes House in honour of the cofounders of Canadian Tire, J.W. and A.J. Billes. After 15 years, The Billes House has served and will continue to serve its purpose under new ownership to provide affordable housing for individuals and families at risk of homelessness. In honour of this legacy the Billes Family will re-invest with Bethlehem, in partnership with you, to ensure we can meet the housing needs of our client families long into the future.

You can help us reach our goal of \$100,000 for The Billes Family Future Housing Fund!

... by making your donation really count this year! Your gift will address our current annual needs and will continue working year after year to provide affordable housing and services to support the personal growth of individuals and families that call Bethlehem "Home"!

Many Thanks,



Lori Beech
Executive Director

Bethlehem Housing and Support Services is a multi-service organization that provides housing and targeted programs, supports and services for individuals and families who are designated homeless or at risk of becoming homeless due to issues with poverty, physical disability, mental health, domestic violence and family breakdown. We are the only organization in the Niagara Region that offers supportive transitional housing and supported permanent affordable housing for women, men and families - helping them to rebuild their lives.

For more information on our diverse range of services please visit www.bethlehemhousing.ca

**A heartfelt *thank you* for helping people
to rebuild their lives by supporting**

bethlehem
housing and support services