



Empty Bowls

Fundraiser For bethlehem
housing and support services

Sponsorship Package

What does Bethlehem Housing & Support Services do?

Bethlehem Housing and Support Services began in 1985 and grew out of a need to help people who are homeless or at risk of becoming homeless due to issues with poverty, physical disability, mental health, domestic violence and family breakdown. Over the past year, Bethlehem Housing has provided programs and services to hundreds of individuals across the Niagara Region.

I was referred to Bethlehem Housing and Support Services and thankfully they accepted me. At that time I was failing school and dealing with emotional issues. I was mad at the world, depressed and hated myself. I was even considering suicide.

During my stay at Bethlehem Place I attended all the classes I could and met weekly with my counsellor and now, thanks to BP, I have begun a new life. I graduated high school with straight A's. In 2005, I graduated from Niagara School of Healthcare and I'm now employed as a Personal Support Worker. I have also greatly improved my relationship with my parents and friends. I have learned to be independent and happy with myself and I am excited to see what the future has in store for me.

MELISSA'S STORY



What is Empty Bowls?



Niagara's finest chefs prepare and serve their favourite soup in one-of-a-kind bowls created by local potters. Included as the perfect complement are Niagara wines, specialty beverages, and delicious sweets. 500 guests enjoyed an evening of great food and drink in an energizing atmosphere at Club Roma for the 10th Anniversary Celebration of Empty Bowls in 2015.

The event continues throughout the year as guests take their empty bowl home as a reminder of those who struggle to meet basic living needs and secure affordable housing throughout our community. Empty Bowls raised over \$32,000 in 2015 for programming at Bethlehem Housing and Support Services.

DID YOU KNOW?

51 families including 73 children lived at Bethlehem Place in 2014-15

50% of Bethlehem Housing clients have past evictions and/or were at risk of being homeless

15% of the residents are survivors/victims of domestic violence

75% of those who moved out of supported housing transitioned to independent home ownership or market housing

With your support, Bethlehem Housing can continue to provide support to the vulnerable citizens of the Niagara Region.

How can I become involved?

\$5,000 TITLE SPONSOR

(Deadline for this opportunity is December 11)

- Name and/or logo prominently displayed on all marketing material. Including, but not limited to; the Postmedia ad in the St. Catharines Standard, Welland Tribune and Niagara Falls Review, 2day FM radio announcement, posters, and event signage as; "YOUR COMPANY proudly presents the 11th annual Empty Bowls . ."
- Full page ad on inside front panel of event program (approx. 5" x 8") which will be seen by the 500 guests at Empty Bowls
- Logo on all tables and other event signage
- Logo on volunteer apparel
- Recognition and link on Bethlehem website, recognition on social media pages, e-Newsletter, event program and honourable mention during Event
- Representative from your organization can address the audience
- Representative from your organization can be a celebrity judge
- 8 V.I.P. tickets (includes V.I.P. Reception pre-event party and event entry)



\$2,500 GOLD SPONSOR

(Deadline for this opportunity is January 29)

- Name and/or logo displayed on all marketing material within the sponsor section. Including, but not limited to; the Postmedia ad in the St. Catharines Standard, Welland Tribune and Niagara Falls Review, posters and promo cards
- Half page ad in event program (approx. 4" x 5")
- Logo on tables and event signage
- Logo on volunteer apparel
- Recognition and link on Bethlehem website, recognition on social media pages, e-Newsletter, event program, and honourable mention during event
- 2 VIP and 4 General Admission event tickets

\$1,000 SILVER SPONSOR

(Deadline for this opportunity is January 29)

- Name and/or logo displayed on all marketing material within the sponsor section. Including, but not limited to; the PostMedia ad in the St. Catharines Standard, Welland Tribune and Niagara Falls Review, posters and promo cards
- Quarter page ad in event program (approx. 2.5" x 4")
- Logo on volunteer apparel
- Recognition and link on Bethlehem website, recognition on social media pages, e-Newsletter, event program and during event
- 4 General Admission event tickets

\$500 BRONZE SPONSOR

(Deadline for this opportunity is January 29)

- Ad in event program (approx. 2.5" x 2.5")
- Name on volunteer apparel
- Recognition and link on Bethlehem website, recognition on social media pages, e-Newsletter, event program
- 2 General Admission event tickets

\$250 FRIENDS SPONSOR

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- One line in event program
 - Recognition and link on Bethlehem website, recognition on social media pages, e-Newsletter, event program



As a grandmother, I never imagined that I'd have full custody of my three grandchildren, all under the age of six. My oldest grandson faced multiple physical and social challenges and his speech was delayed. I was told that he would not be ready or able to attend junior kindergarten. You can imagine the struggle and sense of helplessness I felt. I turned to the Early Learning Centre at Bethlehem Place for help. The staff embraced him with loving, caring, open arms and listened to my concerns. Through various activities at the Centre, he developed his fine and gross motor skills. His speech improved and he now interacts with other children in group activities.

LINDA'S STORY

Prize Donations

We are also seeking donations for our prize tables. Last year, we raised over \$6,000 from guests participating in these fun events!

EMPTY BOWLS RAFFLE Merchandise and/or services for the raffle table to be packaged together for exciting prizes that will be drawn at the end of the evening. This raffle table will allow anyone the chance to win!

MYSTERY SOUP CAN RAFFLE Multiple gift cards with values ranging from \$10 - \$75. Each can will be a winner with 5-10 larger prizes to be drawn.

In-Kind Donations

As with any fundraising event, our budget is quite small and any service donated in-kind would be greatly appreciated to help keep our expenses low. Some of the donations we're looking for are:

- Graphic design
- Advertising
- Entertainment
- Printing
- Décor





ADMINISTRATION OFFICE

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